

Table 1: Characteristics of the school sample.

Schools	n (%)
School level	
Primary/intermediate	41 (79%)
Secondary	11 (21%)
Urban/rural classification	
Urban	9 (17%)
Rural	43 (83%)
Decile	
Low (1-3)	19 (37%)
Medium (4-7)	18 (35%)
High (8-10)	15 (29%)
Region	
North Auckland	16 (31%)
Central Auckland	12 (23%)
West Auckland	12 (23%)
South Auckland	12 (23%)

Table 2: Prevalence and proximity to alcohol advertisement site(s).

Among all schools (n=52)	n (%)
Alcohol advertisements within 500m	
No alcohol advertisement	23 (44%)
One alcohol advertisement	19 (37%)
Two–three alcohol advertisements	6 (12%)
Four–five alcohol advertisements	2 (4%)
Six or more alcohol advertisements	2 (4%)
Any alcohol advertisements, by region (row percentage)	
North Auckland	11 (69%)
Central Auckland	8 (67%)
West Auckland	5 (42%)
South Auckland	5 (42%)
Any alcohol advertisement, by decile (row percentage)	
Low	12 (63%)
Medium	9 (50%)
High	8 (53%)

Table 3: Prevalence and proximity to alcohol advertisement site(s) among schools with a nearby advertisement site (n=29).

Measure	
Average number of advertisements (SD)	1.9 (1.7)
Distance (metres) to nearest advertisement	
Average, total (SD)	283 (156)
Average, by decile (SD)	
Low-decile	334 (133)
Medium-decile	199 (143)
High-decile	301 (178)
Any alcohol advertisement(s) within 300m, by decile (row percentage)	
Low-decile schools	5 (42%)
Medium-decile schools	6 (67%)
High-decile schools	5 (63%)