

Appendix

Appendix Table 1: Smoking patterns among people who smoke.

	n/N	Weighted percentage (95% CI)	Marginally standardised percentage (95% CI)	Absolute marginal difference (95% CI)
Total number and percentage of participants that smoke				
Tailor-made and roll your own cigarettes*	386/986	38.4 (34.5–42.5)		
Tailor-made cigarettes only*	388/986	39.6 (35.7–43.6)		
Roll-your-own cigarettes only*	212/986	22.0 (18.8–25.5)		
Smoking status				
Smokes daily not intending to quit:				
Tailor-made and roll-your-own cigarettes	70/181	31.4 (23.9–40.1)	35.2 (27.0–43.3)	Reference
Tailor-made cigarettes only	57/181	34.0 (25.3–43.9)	31.3 (23.1–39.5)	
Roll-your-own cigarettes only	54/181	34.6 (25.9–44.5)	33.5 (24.6–42.5)	
Smokes daily intending to quit				
Tailor-made and roll-your-own cigarettes	196/473	45.0 (39.3–50.8)	42.7 (37.0–48.5)	7.5 (–2.7–17.7)
Tailor-made cigarettes only	178/473	35.7 (30.5–41.2)	37.6 (32.0–43.2)	6.3 (–3.7–16.4)
Roll-your-own cigarettes only	99/473	19.4 (15.5–23.9)	19.7 (15.4–23.9)	–13.9 (–23.7––4.0)
Smokes less than daily				
Tailor-made and roll-your-own cigarettes	108/288	34.4 (27.0–42.6)	32.9 (24.9–40.8)	–2.4 (–14.3–9.6)
Tailor-made cigarettes only	134/288	49.5 (41.6–57.4)	50.1 (42.2–58.1)	18.9 (7.0–30.7)
Roll-your-own cigarettes only	46/288	16.1 (11.4–22.3)	17.0 (10.9–23.1)	–16.5 (–27.8––5.2)
Total ethnicity				
Māori:				
Tailor-made and roll-your-own cigarettes	192/407	47.0 (41.3–52.8)	44.9 (38.6–50.6)	11.3 (2.5–20.0)
Tailor-made cigarettes only	119/407	27.7 (22.9–33.0)	28.8 (23.0–34.5)	–16.0 (–24.3––7.7)

Appendix Table 1 (continued): Smoking patterns among people who smoke.

Roll-your-own cigarettes only	96/407	25.3 (20.6–30.7)	26.3 (20.3–32.2)	4.7 (–2.8–12.2)
Pacific:				
Tailor-made and roll-your-own cigarettes	83/196	47.1 (38.3–56.2)	42.8 (33.8–51.7)	9.1 (–1.6–19.8)
Tailor-made cigarettes only	82/196	36.6 (28.7–45.3)	39.2 (30.5–47.8)	–5.5 (–16.1–5.0)
Roll-your-own cigarettes only	31/196	16.3 (10.6–24.3)	18.0 (10.5–25.5)	–3.6 (–12.3–5.2)
Non-Māori, non-Pacific:				
Tailor-made and roll-your-own cigarettes	131/423	31.5 (25.9–37.6)	33.7 (27.9–39.4)	Reference
Tailor-made cigarettes only	200/423	46.4 (40.3–52.5)	44.7 (38.9–50.6)	
Roll-your-own cigarettes only	92/423	22.2 (17.6–27.6)	21.6 (17.0–26.1)	
Age group				
18–24:				
Tailor-made and roll-your-own cigarettes	123/261	43.5 (36.2–51.1)	41.2 (33.7–48.8)	6.4 (–4.1–16.9)
Tailor-made cigarettes only	89 /261	37.9 (30.7–45.7)	34.1 (26.5–41.7)	–9.8 (–20.3–0.7)
Roll-your-own cigarettes only	49/261	18.6 (13.4–25.3)	24.7 (16.8–32.5)	3.4 (–6.7–13.6)
25–44:				
Tailor-made and roll-your-own cigarettes	173/432	43.3 (37.2–49.5)	40.1 (34.1–46.1)	5.2 (–3.8–14.3)
Tailor-made cigarettes only	163/432	36.1 (30.4–42.1)	37.2 (31.4–43.0)	–6.7 (–15.9–2.4)
Roll-your-own cigarettes only	96/432	20.7 (16.5–25.6)	22.7 (17.8–27.5)	1.5 (–5.9–8.8)
≥45:				
Tailor-made and roll-your-own cigarettes	90/293	31.2 (25.0–38.1)	34.9 (28.0–41.7)	Reference
Tailor-made cigarettes only	136/293	44.1 (37.2–51.2)	43.9 (37.0–50.9)	
Roll-your-own cigarettes only	67/293	24.8 (19.1–31.5)	21.2 (15.6–26.8)	
Gender				
Man:				
Tailor-made and roll-your-own cigarettes	153/368	42.5 (36.4–49.0)	43.1 (36.7–49.5)	Reference

Appendix Table 1 (continued): Smoking patterns among people who smoke.

Tailor-made cigarettes only	146/368	38.7 (32.7–45.1)	37.3 (31.3–43.4)	
Roll-your-own cigarettes only	69/368	18.8 (14.5–24.0)	19.6 (14.6–24.6)	
Woman:				
Tailor-made and roll-your-own cigarettes	232/616	33.7 (29.4–38.2)	33.0 (28.6–37.5)	-10.1 (-18.0--2.1)
Tailor-made cigarettes only	241/616	40.6 (35.9–45.4)	41.9 (36.9–46.9)	4.5 (-3.5–12.5)
Roll-your-own cigarettes only	143/616	25.8 (21.5–30.5)	25.1 (20.5–29.7)	5.5 (-1.3–12.4)
Evidence of financial hardship				
No:				
Tailor-made and roll-your-own cigarettes	233/665	33.9 (29.3–38.8)	35.4 (30.9–40.0)	Reference
Tailor-made cigarettes only	283/665	42.6 (37.8–47.6)	41.0 (36.4–45.6)	
Roll-your-own cigarettes only	149/665	23.5 (19.5–27.9)	23.6 (19.5–27.6)	
Yes:				
Tailor-made and roll-your-own cigarettes	139/291	49.5 (42.3–56.8)	46.0 (38.5–53.5)	10.5 (1.9–19.2)
Tailor-made cigarettes only	93/291	32.1 (25.7–39.2)	35.2 (28.0–42.5)	-5.8 (-14.1–2.6)
Roll-your-own cigarettes only	59/291	18.4 (13.9–24.0)	18.8 (13.3–24.2)	-4.8 (-11.5–1.9)

Values in bold indicate statistically significantly absolute marginal differences compared with the reference value.

Total ethnicity data are presented for Māori and Pacific. Some participants identified as both Māori and Pacific (see Table 1); comparisons for these two groups are made to an exclusive non-Māori, non-Pacific group.

Note that those with a non-binary gender do not have results reported (group too small for reasonable inference).

See Table 1 for the definition of financial hardship.

*Classifications were made by asking “Do you smoke ...?” and offering the answer options of: “tailor-made cigarettes only”, “roll-your-own cigarettes only” and “both”.

Participants who refused to answer or answered “don’t know” for this outcome were excluded.

Marginally standardised percentages and absolute differences adjust for: smoking status and quit intention, prioritised ethnicity, gender, age group and financial hardship.

Appendix Table 2: Current electronic cigarette use in people who smoke and people who recently stopped smoking.

	n/N	Weighted percentage (95% CI)	Marginally standardised percentage (95% CI)	Absolute marginal difference (95% CI)
People who smoke: use electronic cigarettes at least monthly				
Total	449/992	41.6 (37.6–45.6)		
Smoking status:				
Smokes daily not intending to quit	42/182	18.3 (12.5–25.9)	21.9 (15.6–29.8)	Reference
Smokes daily intending to quit	192/474	40.1 (34.6–45.9)	40.8 (35.2–46.7)	19.0 (9.7–28.2)
Smokes less than daily	201/292	65.9 (58.3–72.7)	63.6 (55.1–71.3)	41.7 (30.4–53.0)
Total ethnicity:				
Māori	182/408	37.9 (32.6–43.5)	38.1 (32.5–43.9)	-10.9 (-18.6--3.2)
Pacific	80/197	38.7 (30.4–47.7)	34.6 (27.0–43.1)	-14.4 (-24.0--4.8)
Non-Māori, non-Pacific	207/427	44.5 (38.5–50.6)	49.0 (43.3–54.7)	Reference
Age group:				
18–24	155/263	58.0 (50.4–65.3)	49.9 (41.7–58.1)	17.8 (7.1–28.6)
25–44	212/436	48.6 (42.6–54.7)	50.0 (44.0–56.0)	18.0 (9.2–26.8)
≥45	82/293	27.2 (21.3–34.1)	32.1 (25.8–39.0)	Reference
Gender:				
Man	200/369	47.6 (41.3–53.9)	47.8 (41.7–54.0)	Reference
Woman	247/621	34.6 (30.3–39.1)	37.6 (33.2–42.3)	-10.2 (-17.5--2.9)
Evidence of financial hardship:				
No	290/669	41.1 (36.3–46.1)	41.8 (37.2–46.5)	Reference
Yes	148/292	45.9 (38.9–53.2)	46.9 (39.8–54.1)	5.1 (-2.9–13.2)
People who quit smoking: use electronic cigarettes at least monthly				
Total	109/238	39.7 (31.5–48.6)		
Total ethnicity:				
Māori	45/84	52.2 (36.8–67.2)	58.7 (42.2–73.5)	25.8 (6.4–45.1)
Pacific	18/41	54.4 (33.7–73.7)	56.4 (35.0–75.6)	23.7 (-0.6–47.9)
Non-Māori, non-Pacific	49/119	34.0 (24.3–45.1)	33.0 (23.7–43.8)	Reference
Age group:				
18–24	29/63	45.8 (31.3–61.0)	49.7 (31.9–67.5)	20.1 (-3.5–43.6)
25–44	48/92	48.0 (32.7–63.6)	46.6 (32.4–61.3)	17.0 (-2.7–36.7)

Appendix Table 2 (continued): Current electronic cigarette use in people who smoke and people who recently stopped smoking.

≥45	32/83	29.3 (18.6–42.9)	29.6 (18.8–43.3)	Reference
Gender:				
Man	32/78	38.8 (26.4–52.9)	41.4 (29.2–54.8)	Reference
Woman	77/159	40.9 (31.2–51.4)	38.6 (29.4–48.7)	-2.8 (-19.0–13.3)
Evidence of financial hardship:				
No	78/178	37.2 (28.2–47.1)	38.9 (30.0–48.6)	Reference
Yes	30/53	51.0 (32.0–69.7)	44.5 (28.2–62.0)	5.6 (-13.9–25.1)

Current use is defined as use at least monthly.

Values in bold indicate statistically significantly absolute marginal differences compared with the reference value.

Total ethnicity data are presented for Māori and Pacific. Some participants identified as both Māori and Pacific (see Table 1); comparisons for these two groups are made to an exclusive non-Māori, non-Pacific group.

Note that those with a non-binary gender do not have results reported (group too small for reasonable inference).

See Table 1 for the definition of financial hardship.

Participants who refused to answer or answered “don’t know” were excluded from the relevant analyses.

Marginally standardised percentages and absolute differences adjust for: smoking status and quit intention, prioritised ethnicity, gender, age group and financial hardship.

Appendix Table 3: Daily heated tobacco product use in people who recently stopped smoking, current heated tobacco product use in people who smoke and current heated tobacco use in people who recently stopped smoking.

	n/N	Weighted percentage (95% CI)	Marginally standardised percentage (95% CI)	Absolute marginal difference (95% CI)
People who smoke: use heated tobacco products daily				
Total	54/975	4.6 (3.3–6.6)		
Smoking status:				
Smokes daily not intending to quit	15/175	4.5 (2.4–8.3)	5.0 (2.7–9.2)	Reference
Smokes daily intending to quit	26/468	5.0 (3.0–8.1)	4.8 (2.9–7.7)	–0.3 (–4.1–3.6)
Smokes less than daily	10/289	3.2 (1.4–7.0)	3.6 (1.6–7.9)	–1.5 (–5.9–3.0)
Total ethnicity:				
Māori	30/401	5.6 (3.5–8.8)	4.9 (2.8–8.4)	0.0 (–4.2–4.1)
Pacific	8/194	5.4 (2.2–12.9)	3.0 (1.0–8.5)	–1.9 (–6.5–2.6)
Non-Māori, non-Pacific	19/420	3.8 (2.2–6.5)	4.9 (2.8–8.6)	Reference
Age group:				
18–24	7/262	1.9 (0.8–4.4)	2.0 (0.8–4.9)	–1.0 (–4.4–2.5)
25–44	39/426	7.4 (4.8–11.1)	6.8 (4.3–10.6)	3.8 (–0.5–8.2)
≥45	8/287	2.8 (1.3–6.0)	2.9 (1.2–7.1)	Reference
Gender:				
Man	35/363	6.1 (3.9–9.5)	5.8 (3.6–9.0)	Reference
Woman	18/610	2.9 (1.6–5.0)	3.1 (1.7–5.4)	–2.7 (–5.8–0.5)
Evidence of financial hardship:				
No	22/660	3.8 (2.3–6.2)	3.5 (2.1–5.7)	Reference
Yes	31/285	7.6 (4.8–11.9)	7.6 (4.5–12.6)	4.1 (–0.2–8.5)
People who smoke: current use of heated tobacco products				
Total	116/975	10.2 (8.1–12.7)		
Smoking status:				
Smokes daily not intending to quit	24/175	8.3 (4.9–13.6)	9.7 (6.0–15.5)	Reference
Smokes daily intending to quit	60/468	11.4 (8.4–15.2)	10.3 (7.5–14.1)	0.6 (–5.0–6.2)

Appendix Table 3 (continued): Daily heated tobacco product use in people who recently stopped smoking, current heated tobacco product use in people who smoke and current heated tobacco use in people who recently stopped smoking.

Smokes less than daily	28/289	9.4 (5.8–15.0)	9.7 (5.9–15.4)	–0.1 (–6.8–6.7)
Total ethnicity:				
Māori	63/401	13.1 (9.7–17.5)	12.2 (8.6–17.0)	1.3 (–4.6–7.2)
Pacific	13/194	9.2 (4.7–17.2)	4.6 (1.9–10.7)	–6.3 (–12.1––0.5)
Non-Māori, non-Pacific	43/420	8.7 (6.1–12.2)	10.9 (7.6–15.3)	Reference
Age group:				
18–24	13/262	4.8 (2.5–8.9)	4.4 (2.3–8.5)	–1.5 (–6.3–3.3)
25–44	88/426	17.0 (13.0–21.8)	15.4 (11.5–20.4)	9.5 (3.5–15.5)
≥45	15/287	4.9 (2.8–8.5)	5.9 (3.2–10.7)	Reference
Gender:				
Man	78/363	14.2 (10.7–18.6)	13.3 (10.0–17.5)	Reference
Woman	37/610	5.5 (3.7–7.9)	6.0 (4.1–8.8)	–7.3 (–11.7––2.9)
Evidence of financial hardship:				
No	59/660	8.8 (6.5–11.9)	8.8 (6.5–11.9)	Reference
Yes	54/285	13.7 (9.8–18.7)	13.4 (9.4–18.8)	4.6 (–0.7–9.9)
People who stopped smoking: current use of heated tobacco products				
Total	5/235	1.7 (0.6–4.3)		
Total ethnicity:				
Māori	2/84	3.1 (0.7–13.2)	2.9 (0.7–11.6)	1.6 (–2.8–6.0)
Pacific	1/41	2.5 (0.3–17.0)	1.6 (0.2–12.0)	0.3 (–3.7–4.4)
Non-Māori, non-Pacific	2/116	1.0 (0.2–4.7)	1.3 (0.3–5.9)	Reference
Age group:				
18–24	2/62	4.0 (1.0–15.4)	3.6 (0.9–13.3)	3.0 (–2.2–8.2)
25–44	2/90	1.6 (0.3–7.6)	1.5 (0.4–5.8)	0.9 (–1.4–3.3)
≥45	1/83	0.4 (0.1–3.2)	0.6 (0.1–4.4)	Reference
Gender:				
Man	1/77	0.9 (0.1–6.4)	1.0 (0.2–5.9)	Reference
Woman	4/157	2.6 (0.9–7.4)	2.5 (0.9–6.7)	1.5 (–1.3–4.3)

Appendix Table 3 (continued): Daily heated tobacco product use in people who recently stopped smoking, current heated tobacco product use in people who smoke and current heated tobacco use in people who recently stopped smoking.

Evidence of financial hardship:				
No	2/175	1.1 (0.3–4.2)	1.2 (0.3–5.2)	Reference
Yes	3/53	4.0 (1.0–14.3)	2.8 (0.6–12.1)	1.5 (–3.4–6.5)

Current use is defined as use at least monthly.

Values in bold indicate statistically significantly absolute marginal differences compared with the reference value.

Note that those with a non-binary gender do not have results reported (group too small for reasonable inference).

Total ethnicity data are presented for Māori and Pacific. Some participants identified as both Māori and Pacific (see Table 1); comparisons for these two groups are made to an exclusive non-Māori, non-Pacific group.

See Table 1 for the definition of financial hardship.

Participants who refused to answer or answered “don’t know” were excluded from the relevant analyses.

Marginally standardised percentages and absolute differences adjust for: smoking status and quit intention, prioritised ethnicity, gender, age group and financial hardship.

Appendix Table 4: Prevalence of addiction and regret in people who smoke, by ethnicity, age, gender and evidence of financial hardship.

	n/N	Weighted percentage (95% CI)	Marginally standardised percentage (95% CI)	Absolute marginal difference (95% CI)
People who smoke: report being addicted* to smoking				
Total	854/974	87.3 (84.1–89.9)		
Total ethnicity:				
Māori	370/403	93.3 (90.2–95.4)	90.9 (86.6–93.8)	5.2 (0.6–9.8)
Pacific	162/194	84.4 (77.2–89.7)	83.5 (76.4–88.8)	–2.1 (–8.8–4.5)
Non-Māori, non-Pacific	355/417	85.2 (80.0–89.3)	85.7 (81.7–88.9)	Reference
Age group:				
18–24	202/257	76.5 (69.0–82.7)	84.6 (79.1–88.8)	–1.2 (–7.9–5.5)
25–44	389/429	90.1 (86.1–93.1)	88.1 (83.6–91.5)	2.3 (–3.6–8.2)
≥45	263/288	88.6 (82.0–93.0)	85.8 (80.2–90.0)	Reference
Gender:				
Man	306/361	84.5 (79.0–88.7)	84.7 (80.3–88.2)	Reference
Woman	546/611	90.6 (87.5–92.9)	88.9 (85.4–91.7)	4.3 (–0.2–8.8)
Evidence of financial hardship:				
No	573/660	86.4 (82.3–89.7)	86.6 (83.1–89.4)	Reference
Yes	255/285	88.8 (83.3–92.7)	86.1 (80.5–90.3)	–0.5 (–5.6–4.7)
People who smoke: regret** having started smoking				
Total	747/964	77.5 (74.0–80.8)		
Total ethnicity:				
Māori	311/400	75.0 (69.5–79.8)	74.9 (69.0–80.0)	–6.9 (–14.1–0.3)
Pacific	140/193	69.9 (60.7–77.8)	70.4 (60.5–78.7)	–11.4 (–21.6––1.1)
Non-Māori, non-Pacific	325/411	81.1 (75.8–85.4)	81.8 (76.7–86.0)	Reference
Age group:				
18–24	172/257	66.5 (59.1–73.2)	67.9 (59.9–75.0)	–14.9 (–24.2––5.7)
25–44	337/426	76.8 (71.0–81.8)	77.4 (71.1–82.6)	–5.5 (–13.2–2.2)
≥45	238/281	82.8 (76.8–87.5)	82.8 (77.1–87.4)	Reference
Gender:				
Man	272/355	75.5 (69.7–80.6)	76.1 (70.3–81.0)	Reference
Woman	474/607	79.9 (75.7–83.5)	80.2 (75.8–84.0)	4.1 (–2.5–10.7)

Appendix Table 4 (continued): Prevalence of addiction and regret in people who smoke, by ethnicity, age, gender and evidence of financial hardship.

Evidence of financial hardship:				
No	495/645	78.5 (74.2–82.3)	77.4 (73.0–81.3)	Reference
Yes	233/288	77.7 (70.5–83.5)	79.3 (72.6–84.8)	1.9 (–5.2–9.1)

Values in bold indicate statistically significantly absolute marginal differences compared with the reference value. Total ethnicity data are presented for Māori and Pacific. Some participants identified as both Māori and Pacific (see Table 1); comparisons for these two groups are made to an exclusive non-Māori, non-Pacific group. Note that those with a non-binary gender do not have results reported (group too small for reasonable inference). See Table 1 for the definition of financial hardship.

*Participants who reported being “yes—somewhat addicted” or “yes—very addicted” when asked “Do you consider yourself addicted to cigarettes?” were classified as addicted to smoking.

**Participants who answered that they “agree” or “strongly agree” with “If you had a chance to live your life again, you would not have started smoking cigarettes” were classified as regretting having started to smoke.

Participants who refused to answer or answered “don’t know” were excluded from the relevant analyses.

Marginally standardised percentages and absolute differences adjust for: smoking status and quit intention, prioritised ethnicity, gender, age group and financial hardship.

Appendix Table 5: Prevalence of failed quit attempts in the past 12 months,* in people who smoke by ethnicity, age, gender and evidence of financial hardship.

	n/N	Weighted percentage (95% CI)	Marginally standardised percentage (95% CI)	Absolute marginal difference (95% CI)
Total	546/988	51.5 (47.4–55.6)		
Total ethnicity				
Māori	239/406	54.4 (48.6–60.1)	52.7 (46.5–58.7)	2.4 (–5.6–10.4)
Pacific	115/196	55.0 (46.0–63.8)	53.4 (44.7–61.9)	3.1 (–7.1–13.4)
Non-Māori, non-Pacific	218/426	49.1 (43.0–55.3)	50.2 (44.6–55.9)	Reference
Age group				
18–24	190/263	75.2 (68.4–80.9)	64.0 (55.4–71.7)	19.2 (8.5–29.9)
25–44	232/432	54.4 (48.3–60.3)	52.3 (46.4–58.1)	7.5 (–1.2–16.3)
≥45	124/293	38.8 (32.2–45.8)	44.7 (38.1–51.6)	Reference
Gender				
Man	202/369	52.4 (46.1–58.7)	51.7 (45.7–57.6)	Reference
Woman	343/617	50.4 (45.6–55.3)	50.8 (46.1–55.6)	–0.8 (–8.0–6.3)
Evidence of financial hardship				
No	353/667	49.3 (44.4–54.3)	49.5 (44.8–54.1)	Reference
Yes	178/290	58.7 (51.3–65.7)	56.1 (49.0–63.0)	6.7 (–1.2–14.6)

Values in bold indicate statistically significantly absolute marginal differences compared with the reference value.

Total ethnicity data are presented for Māori and Pacific. Some participants identified as both Māori and Pacific (see Table 1); comparisons for these two groups are made to an exclusive non-Māori, non-Pacific group.

Note that those with a non-binary gender do not have results reported (group too small for reasonable inference).

See Table 1 for the definition of financial hardship.

*This was classified as answering “yes” to the question “Have you tried to stop smoking in the last 12 months?”

Participants who refused to answer or answered “don’t know” were excluded from the relevant analyses.

Marginally standardised percentages and absolute differences adjust for: smoking status and quit intention, prioritised ethnicity, gender, age group and financial hardship.

Appendix Table 6: Prevalence of previous failed quit attempts and plans to quit in people who smoke, by ethnicity, age, gender and evidence of financial hardship.

	n/N	Weighted percentage (95% CI)	Marginally standardised percentage (95% CI)	Absolute marginal difference (95% CI)
People who smoke: previously tried to quit smoking[^]				
Total	834/972	86.3 (83.3–88.8)		
Total ethnicity:				
Māori	354/400	89.0 (85.0–92.0)	89.9 (85.7–92.9)	4.7 (–0.8–10.2)
Pacific	161/196	84.1 (76.6–89.4)	86.4 (79.1–91.5)	1.3 (–6.2–8.8)
Non-Māori, non-Pacific	350/416	85.3 (80.6–89.0)	85.1 (80.4–88.9)	Reference
Age group:				
18–24	225/262	86.7 (80.9–90.9)	82.3 (74.5–88.0)	–6.6 (–14.5–1.4)
25–44	360/424	86.1 (81.4–89.7)	85.7 (80.5–89.7)	–3.1 (–9.3–3.0)
≥45	249/286	86.4 (80.9–90.5)	88.8 (84.0–92.3)	Reference
Gender:				
Man	303/364	85.4 (80.7–89.1)	86.3 (81.7–89.9)	Reference
Woman	530/606	87.4 (83.6–90.4)	87.1 (83.1–90.3)	0.9 (–4.4–6.1)
Evidence of financial hardship:				
No	555/656	85.0 (81.2–88.2)	85.3 (81.6–88.4)	Reference
Yes	256/286	91.1 (86.3–94.3)	90.7 (85.3–94.2)	5.4 (0.1–10.7)
People who smoke: plan to quit smoking in the future^{^^}				
Total	708/918	73.6 (69.5–77.4)		
Total ethnicity:				
Māori	296/381	76.9 (71.5–81.5)	70.9 (66.0–75.4)	–2.9 (–6.1–0.4)
Pacific	144/185	75.3 (66.3–82.6)	72.3 (67.1–76.9)	–1.5 (–4.9–1.9)
Non-Māori, non-Pacific	294/390	70.7 (64.3–76.4)	73.8 (69.5–77.6)	Reference
Age group:				
18–24	210/243	84.8 (78.0–89.8)	73.3 (68.8–77.3)	1.4 (–2.1–4.9)
25–44	319/406	78.9 (73.5–83.5)	73.8 (69.5–77.7)	1.9 (–1.3–5.1)
≥45	179/269	63.5 (55.9–70.5)	71.9 (66.9–76.3)	Reference
Gender:				
Man	250/341	71.5 (65.1–77.2)	72.3 (67.9–76.3)	Reference

Appendix Table 6 (continued): Prevalence of previous failed quit attempts and plans to quit in people who smoke, by ethnicity, age, gender and evidence of financial hardship.

Woman	457/576	76.0 (71.0–80.4)	74.4 (70.2–78.1)	2.1 (-0.1–4.3)
Evidence of financial hardship:				
No	464/619	70.6 (65.5–75.3)	72.6 (68.4–76.5)	Reference
Yes	223/276	80.2 (73.4–85.6)	75.1 (70.9–78.8)	2.5 (0.7–4.2)

Values in bold indicate statistically significantly absolute marginal differences compared with the reference value.

Total ethnicity data are presented for Māori and Pacific. Some participants identified as both Māori and Pacific (see Table 1); comparisons for these two groups are made to an exclusive non-Māori, non-Pacific group.

Note that those with a non-binary gender do not have results reported (group too small for reasonable inference).

See Table 1 for the definition of financial hardship.

[^]This was classified as answering “yes” to the question “Have you ever tried to quit smoking cigarettes?”

^{^^}This was classified as answering “within the next month”, “between 1–6 months from now”, or “sometime in the future, beyond 6 months” after the question “Are you planning to quit smoking...”

Participants who refused to answer or answered “don’t know” were excluded from the relevant analyses.

Marginally standardised percentages and absolute differences adjust for: smoking status and quit intention, prioritised ethnicity, gender, age group and financial hardship.